



A CENTURY OF LIBRARY SERVICE

For over one hundred years Blackwell's has maintained a reputation for service, a reputation for combining excellence with innovation. Now, in 1979, both Blackwell's and Blackwell North America can offer you a full range of sophisticated yet personal bookselling services.

BLACKWELL NORTH AMERICA

Firm and standing orders

Approval plans

Cataloguing in card or COM format

Varied technical services

B. H. BLACKWELL

British and European periodical service

Machine readable periodical invoicing/back issues

Music-books, scores and records

Firm and standing orders. Approval plans

For further information, contact:

Donald Satsky
Sales Manager
Blackwell North America, Inc.
10300 S.W. Allen Boulevard,
Beaverton, Oregon 97005.
503-643-8423

Jack Walsdorf
Senior Library Service Advisor
B.H. Blackwell, Ltd.
10300 S.W. Allen Boulevard,
Beaverton, Oregon 97005.
503-643-5947

Robert Carlin
Area Sales Manager
B.H. Blackwell Ltd.
Broad Street,
Oxford OX1 3BQ
England.
Oxford 44944

OFFICES IN:

*Oxford, England; Beaverton, Oregon; Blackwood, New Jersey; London, Ontario, Canada;
Novato, California; Houston, Texas; Boston, Massachusetts; Atlanta, Georgia; Melbourne, Australia
and Freiburg, West Germany*

3 Important Books for Academic Librarians

Three outstanding books from the Oryx Press give you valuable insights into cataloging, acquisitions, and statistics.

Cataloging and Classification of Non-Western Library Material: Concerns, Issues, and Practices reflects the views of specialists on the cataloging of non-Western library materials brought together for the first time, and published in one volume. Cataloging and classification tools are discussed, as well as recommendations for changes that will be helpful to all librarians concerned with the organization of library materials.
Edited by Mohammed M. Aman. A Neal-Schuman Professional Book.
ISBN 0-912700-06-8, clothbound, \$18.50 (t).

Library Acquisition Policies and Procedures includes reprints and analytical consideration of 26 complete policies for print and nonprint materials, as well as acquisitions information from 300 academic and public libraries. It's the newest, most definitive reference available on the subject.
Edited by Elizabeth Futas. A Neal-Schuman Professional Book.
ISBN 0-912700-02-5, clothbound, 406 pages, \$16.50.

Quantitative Measurement and Dynamic Library Service is designed to help and encourage those with little statistical background to utilize analytical and quantitative methods in library decision-making processes. Includes over 100 charts and tables for simplified understanding.
Edited by Ching-chih Chen. A Neal-Schuman Professional Book.
ISBN 0-912700-17-3, clothbound, 312 pages, \$16.50.

Order your copies today.



ORYX PRESS

3930 East Camelback Road
Phoenix, Arizona 85018 • (602) 956-6233

NEW Up-To-Date Books From Noyes Data

NOYES DATA has developed two new techniques of vital importance to those who wish to keep abreast of rapid changes in technology and business conditions: 1) our advanced publishing systems permit us to produce durably bound books within a few months of manuscript acceptance; 2) our modern processing plant ships all orders on the day after they are received.

HARDCOVER BOOKS—FALL 1979

SOLAR CELLS FOR PHOTOVOLTAIC GENERATION OF ELECTRICITY by Marshall Sittig:

Describes approximately 300 specific processes covering solar cell production. Considerable emphasis is on obtaining high current densities and the resultant economics. There is an excellent long range potential for photovoltaic energy, and continued research should lower costs. ISBN 0-8155-0765-8; \$48.

MICROCAPSULES AND OTHER CAPSULES by Marcia Gutcho: Presents a substantial

number of processes for microencapsulation production and use, including phase separation and polymerization, as well as coacervation and other methods. Most of the applications given are novel indeed. ISBN 0-8155-0776-6; \$40.

HAZARDOUS CHEMICAL SPILL CLEANUP edited by J.S. Robinson: This book offers

practical advice and rapid response techniques for cleaning up different types of hazardous chemical substances that have spilled into the environment, including preferred methods of disposal and restoration. ISBN 0-8155-0767-4; \$48.

NITROGEN OXIDES CONTROL AND REMOVAL by L.H. Yaverbaum: Describes over

150 processes for nitrogen oxides control and removal from stationary power plants and more than 100 processes for automotive applications. This technology will become more important if EPA sets low limits. ISBN 0-8155-0768-2; \$42.

OIL SHALE AND TAR SANDS TECHNOLOGY by M.W. Ranney: This publication re-

views about 250 processes for extracting petroleum type liquids from oil shale and tar sands by retorting and in situ processing. This technology will soon become extremely important to gain energy independence for the United States. ISBN 0-8155-0769-0; \$48.

PLATING OF PLASTICS by Francis A. Domino: Details about 175 processes for electro-

and electroless plating and other methods of coating plastics with metals. The growth rate for plated plastics is extremely rapid in the automotive, data processing, sound recording and decorative fields. ISBN 0-8155-0770-4; \$39.

BUILDING MATERIALS FROM SOLID WASTES edited by O.S. Renfro: Examines the

suitability of products available from industrial, mining and municipal wastes for residential and commercial construction. Utilization of waste products for these applications is a worthwhile disposal technique. ISBN 0-8155-0771-2; \$36.

PRINTING INKS by J.I. Duffy: An organized presentation of 243 recent commercially

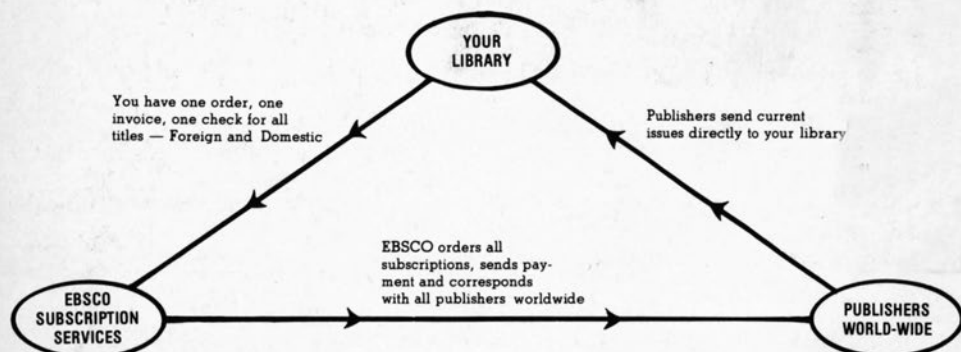
oriented processes for the manufacture of printing inks. Many aqueous-type inks are discussed, replacing organic solvent inks to help reduce environmental contamination by air-borne solvent vapors. ISBN 0-8155-0772-0; \$42.

CIP information is provided in all books.

ndc

NOYES DATA CORPORATION
NOYES BUILDING, PARK RIDGE, NEW JERSEY 07656

What can happen if you order foreign titles through EBSCO



- Your one order to EBSCO can include all foreign titles desired and all domestic titles — one listing to one source. (EBSCO lists more than 60,000 domestic and 40,000 foreign publications.)
- You receive one invoice covering all titles ordered — including both foreign and domestic titles.
- You make one payment only — payable in U.S. currency.
- All of your correspondence will be in English. There is no need to communicate in any foreign language.
- Your titles will be ordered direct with all publishers, world-wide. EBSCO handles all currency conversions and all service with foreign publishers.
- EBSCO's array of helpful serials management reports can include foreign titles too — consolidation to save you time.

For more information EBSCO is only a telephone call away . . .

(205) 252-9010

P.O. Box 2543 / Birmingham, AL 35201 / Telex: 5-9717



11 U.S.A. OFFICES / TORONTO / RIO DE JANEIRO / AMSTERDAM

EBSCO SUBSCRIPTION SERVICES

130,000 SERIAL LISTINGS FROM 47,000 PUBLISHERS WORLDWIDE